

It's time to think differently

THE CLIMATE AFFECTS US ALL

In the summer of 2003, temperatures in Europe reached 47.5°C. The heat wave saw whole forests burn down, rivers dry up and fields wither, with people and animals enduring untold suffering. Nothing short of a natural disaster, this exceptionally hot summer, despite exhaustive reporting by the media, disappeared from people's memories just as quickly as it had entered. 16 years later, however, the issue is more topical than ever before. CLIMATE CHANGE is of universal concern. Poignantly, the summers of 2018 and 2019 again created new record temperatures. And in the middle of it all? Greta Thunberg, a young Swedish girl born in the year of that exceptional heat wave, is inspiring people around the world with her global FRIDAYS FOR FUTURE climate action. Her message: it's time to think differently.

This is because the climate affects us all. It doesn't matter if you're young or old, we're all responsible for our environment, the climate and our planet. Even small changes – such as cycling more, buying local products and protecting our natural resources – can help prevent further climate change. As a company, we also feel called upon to develop sustainable solutions. One particularly important cornerstone of this is our carbon footprint, which shows us on a yearly basis where and how we have reduced emissions. Read on to find out what we at Rotpunkt Küchen are doing to protect the climate.

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ENVIRONMENTALLY-FRIENDLY AND ENERGY-EFFICIENT PRODUCTION



CARBON NEUTRAL



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CLIMATE CHANGE

WHAT WE DO
OR DON'T DO RIGHT NOW
WILL AFFECT MY ENTIRE
LIFE – AND THE LIVES
OF MY CHILDREN
AND GRANDCHILDREN.

Greta Thunberg
Swedish climate activist



2017

Reduction in material usage and waste thanks to the acquisition of efficient cutting machines at the Getmold plant. Continuous updating of our machinery and technologies.

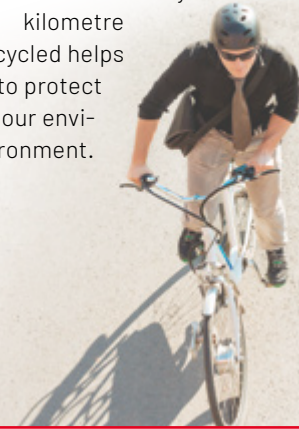


2018

Company-wide certification in energy management in accordance with ISO 50001 and creation of a basis for future certifications and continuous action.

2018

Promotion of e-mobility and introduction of subsidies for work bikes for employees and their family members. Our team travels a total of 3,352,800 kilometres a year on 220 working days going to Bünde or Getmold. Every kilometre cycled helps to protect our environment.



USE CHANGE AS AN OPPORTUNITY

2019

Analysis of the company regarding CO₂ emissions and preparation of a CO₂ site balance sheet. Development of a package of measures for continuous CO₂ reduction.



When you buy a kitchen, you make an important decision – for yourself, for your home and for the future. Not only design, functionality and quality play a critical role here, but also sustainability. When buying a Rotpunkt kitchen, you can rest assured that you're making a valuable contribution to the protection of our climate, as all of our products are manufactured carbon neutrally. This means that, in addition to your home having a wonderful new kitchen, you'll know you've been eco-friendly.

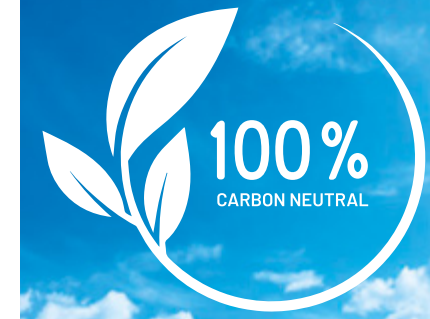
Kitchens with a future FEEL GOOD

By using our greenline chipboard we preserve forest land in the approx. size of 50 football pitches every year.



2020

100% carbon neutral production at the Bünde and Getmold sites by implementing various measures. Reduction in CO₂ emissions by means of increased efficiency and investments in sustainability projects. Assessment of whether objectives have been achieved by repeating the CO₂ balance sheet and deriving further measures for further CO₂ reduction.



SUSTAINABLE BY CONVICTION

2021

Complete company-wide conversion to green electricity. Implementation of various measures and projects, taking into equal consideration the areas of ecology, economy and social issues.



A consistent focus on environmental and social sustainability is the foundation for successful corporate development.